

Global market expansion

The world of Microsoft Advertising



In Aug 2022, we launched phase 5 and 6 to African and Middle Eastern countries listed below.

131
Markets

35
Languages

2013+	PHASE 1 & 2	PHASE 3 & 4	PHASE 5 & 6	
Existing MSA Markets Canada United States Argentina Brazil Chile Colombia Mexico Peru Venezuela Australia Hong Kong India Indonesia Malaysia New Zealand Philippines Singapore Taiwan Thailand Vietnam Austria Belgium Denmark Finland France Germany Ireland Italy Netherlands Norway Spain Sweden Switzerland United Kingdom (34)	Europe Albania Andorra Bosnia Bulgaria Croatia Cyprus Czechia Estonia Greece Hungary Iceland Latvia Lichtenstein Lithuania Luxembourg Malta Monaco Montenegro North Macedonia Poland Portugal Romania San Marino Serbia Slovakia Slovenia South Africa Turkey Vatican City (29)	Latin America Aruba Bahamas Bolivia Cayman Islands Costa Rica Dominica Dominican Republic Ecuador El Salvador French Guiana Guatemala Guyana Haiti Honduras Martinique Montserrat Panama Paraguay Puerto Rico Trinidad & Tobago Uruguay (21)	APAC Bangladesh Brunei Fiji French Polynesia Guam Maldives Mongolia Nepal New Caledonia Pakistan Papua New Guinea Sri Lanka Japan (13)	Africa and the Middle East Algeria, Armenia, Azerbaijan, Bahrain, Democratic Republic of the Congo, Egypt, Ethiopia, Georgia, Guinea, Iraq, Israel, Kyrgyzstan, Lesotho, Libya, Madagascar, Malawi, Mauritania, Mauritius, Moldova, Namibia, Nigeria, Oman, Pakistan, Qatar, Reunion, Saudi Arabia, Seychelles, Tajikistan, Tanzania, The Gambia, Togo, United Arab Emirates, Yemen and Zimbabwe (34)

131 markets around the globe release, Aug 2022



