# Diginius

Diginius Insight
for agencies and clients

Are you an agency looking for a way to manage your clients' data on multiple platforms?

If you're struggling with information feeds from Google, Microsoft, Twitter, Facebook, Instagram, and online marketplaces such as Amazon, then Diginius Insight is your solution.

Diginius Insight provides you with an overview of clients' data to manage your business in an easy-to-use interface. Regain control of clients' CPCs and improve CPAs, drive more effective campaigns, improve efficiency and, ultimately, grow your revenue.
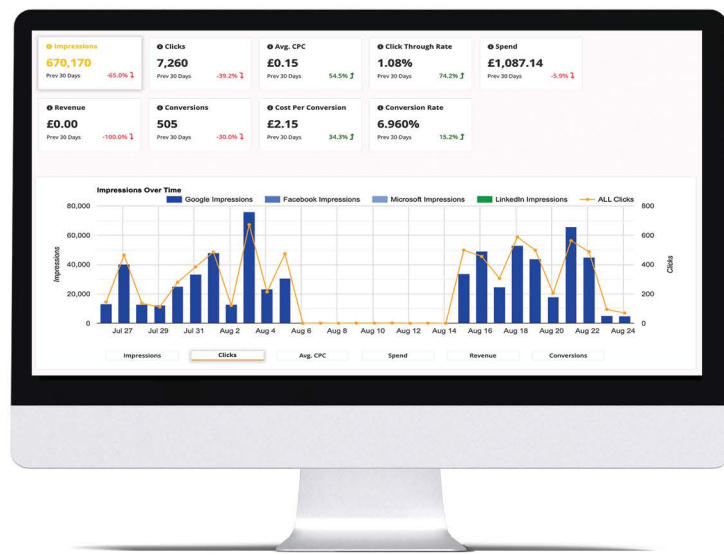
Key Features

- ✔ Lead intelligence
- ✔ Traffic and advertising insights, including sales and goals
- ✔ SEO site health and keywords
- ✔ Social media tracking
- ✔ Easy account setup

Benefits for **you as an agency**

- ✔ Helicopter view of clients' data
- ✔ Fully white-labelled solution
- ✔ PPC internal reports (budget pacing, finance)
- ✔ Bidding engines across search & shopping
- ✔ Digital media planner

Benefits for **your clients**

- ✔ Streamlining of data across ad channels
- ✔ Traffic insights & automated KPI reporting
- ✔ Lead Intelligence
- ✔ Social media tracking
- ✔ SEO keywords & health check

Agency PPC reports and bidding engines

Take control with our bidding engine support

Budget Pacing Reports

Keep on top of client spend across multiple networks (Microsoft, Google, LinkedIn, Facebook) in one easy-to-view dashboard.

Financial Reports

Improve invoice efficiently by tracking client spend and how much they owe your agency.

Connection Reports

Ensures correct setup and connections across multiple manager accounts and channels.

Features and **Benefits**

Easy Account Setup

- Simple integration of various channels and platforms.

- Fully white-labelled solution so you can customise colour schemes, add your company logo and do the same for your clients.

- New clients can be up and running with full integrations in less than 20 minutes.

Traffic and Advertising Insights

- Our Traffic Insights module provides a variety of metrics and is fully supported with data visualisation for the perfect snapshot of your site's visit performance.

- Digital PPC KPIs give insight into advertising performance with aggregated data across multiple platforms.

- Understand the what, why and where of client goals and sales performance.

- Google Ads Explorer: provide access and delve deep into ad performance on Google with easy-to-understand reports.
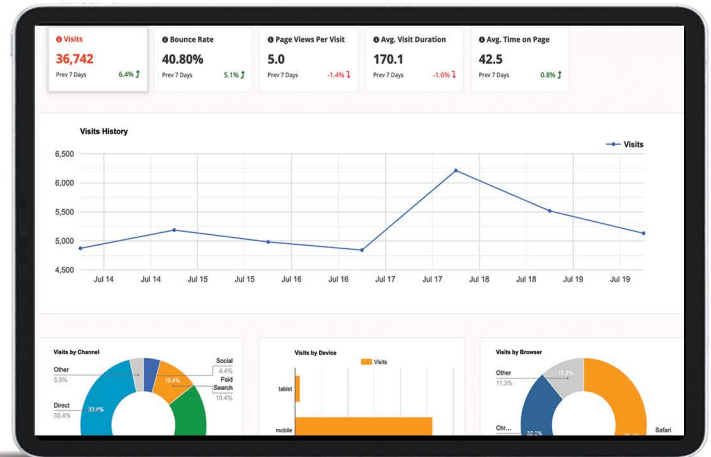
Lead Intelligence

- See who visits your clients' websites and turn minimal information into quality, data-enriched leads

- Transform every visitor into potential business with IP analytics and business matching for detailed B2B profiling

- Improve campaign results and sales follow-up with better lead qualification

SEO Site Health and Keywords

- Identify errors and warnings with our SEO Site Health module, including detailed insights and descriptions of errors, where to find them on your site and how to fix them.

- Easily visualise your site performance with our Diginius Health score.

- Take control of your keyword rankings with real-time rank information and weekly changes.

- Take advantage of a holistic view of your digital footprint with competitor insights.

Social Media Tracker

- Track organic social engagement with our social media tracker.

- With page insights from Twitter, Facebook and LinkedIn, see how users are engaging with your content online.

Get In Touch

Phone
+44 (0) 207 267 9322

E-Mail
grow@diginius.com